

# HOOVA

DIVINE FREQUENCY  
OUT NOW

## BRAND DEVELOPMENT

I am a DJ, producer, audio engineer, and entrepreneur.

Music has been present in my life in all ways, while exercising, meditating, sleeping, eating, working and the best thing is that today I live from music in so many different ways.

My mission in this world is being able to transmit my energy through music and make people feel good when they listen to it.

Have you ever noticed that, when you listen to music that you really love, you get goosebumps and, sometimes, even your breath is deeper because of it?

Through my music I brighten the day to day, vibrate and heal people's souls.

Being able to teleport your memories to the happiest moments and change your mood positively.



## MY STORY

I started as a DJ for a few years and then, as a producer and audio engineer. However, due to lack of experience, knowledge, vision and, perhaps, a stroke of luck, I had to leave the passion of producing music for almost 10 years, so I could start other projects, consolidate myself, and be able to pursue this dream later on.

After some failed attempts undertaking other projects, I ended up again sharing experiences through music, but this time in a more entrepreneurial way.

However, my dream lasts and that is why I am back because I want to continue on this adventure that I had to pause for all those years.

I have prepared a lot in all areas of my life to be a better version of myself and, thus, be able to offer people a better sound quality and a more sensory experience in all my tracks.

Through all the harmonies, melodies and frequencies together be able to teleport you to the place you want and only people

who share that madness and that passion for music will understand what I mean. I guarantee you will get goosebumps with all my songs.

I consider my music as freestyle progressive because it has a lot of different elements of different genres such as Progressive House, Morning Psytrance, breakbeats, downtempo and a bit of techno.

I call it music of the soul because I do not intend to make music by following fashions, belonging to something, or fitting in certain places. It is simply music that comes from my heart and I know that if it transmits that energy to me every time I play it, I am sure that other people will feel the same.

I usually listen to all kinds of music as well as all genres of electronic music. That has allowed me to be able to see beyond and be able to propose things that break certain patterns when making a particular genre.

## VISION

To create connections with people who share the same passion and satisfaction for music, reach millions of people and be able to discover magical places by sharing my music at the most select parties around the world.



## PRINCIPLES

- ⌘ Happy music
- ⌘ Soul music
- ⌘ Unpretentious music
- ⌘ Positive energy
- ⌘ Underground
- ⌘ Goosebumps effect